

New Expand Bands for Natural Relief from Nausea:

Psi Health Solutions, Inc is partnering with Every Mother Counts to expand access to a more comfortable pregnancy internationally

PACIFIC GROVE, California, Feb 8, 2022/ *Psi Health Solutions, Inc*, the maker of PsiBands, FDA-cleared, drug-free, and patented acupressure wristbands for nausea relief, is pleased to announce a new partnership with <u>Every Mother Counts</u>, a nonprofit organization dedicated to achieving quality, respectful, and equitable maternity care for all. A new product is launched, the Expand Band, in honor of expanding access to safe, accessible healthcare for expectant mothers internationally.

Released on International Women's Day, the Expand Band is designed with the logo of Every Mother Counts, a silhouette of a woman holding a child. Expand Bands are also customizable—expectant mothers can choose which color they want to wear and add some special text: their baby's name, a short prayer, a word of encouragement, or words of personal significance. There are five color options available: yellow, blue, pink, green, and purple. With Every Mother Counts, PsiBands is donating 500 Expand Bands to pregnant women who are at risk of pregnancy complications. The women are being reached through the centers run by Every Mother Counts where they receive safe care that they can trust.

"I cherish this opportunity to cooperate with Every Mother Counts and introduce our new generation of upgraded product, the Expand Band, on this special day. We want every woman to know that they are unique, so our new customizable bands here allow everyone to explore a new life. When you're going through any nausea, PsiBands is here to tell you that we understand you, we are with you, and we are committed to help you feel better," said Romy Taormina, mompreneur and CEO of PsiBands.

Based on traditional Chinese medicine, <u>PsiBands target the Neiguan point</u>, the area on the inner arm near the wrist. When pressure is applied to the Neiguan point, nausea is relieved, allowing for a more comfortable pregnancy term. Nausea and vomiting affect <u>80</u> percent of pregnant women, and the PsiBand is an effective, drug-free way of managing this common symptom. With our product, you feel more like yourself again and capable of handling your daily routines. Our goal is to help women feel more like themselves and in control of their pregnancies. Our new customizable Expand Bands will help empower women to live their lives during pregnancy.

Resources

Breathe a psi of relief! Drug free wrist bands for nausea relief. Breathe a Psi of Relief! | Drug Free Wrist Bands for Nausea Relief. (n.d.). Retrieved February 17, 2022, from https://www.psibands.com/

Meshdesign. (2022, February 1). Home. Every Mother Counts (EMC) | Improving Maternal Health. Retrieved February 16, 2022, from https://everymothercounts.org/

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Ünülü, M., & Kaya, N. (2018). The Effect of Neiguan Point (P6) Acupressure With Wristband... Journal of peri anesthesia nursing : official journal of the American Society of PeriAnesthesia Nurses, 33(6), 915–927. https://doi.org/10.1016/j.jopan.2017.09.006

About PsiBands

PsiBands are FDA-cleared, drug-free, and patented acupressure wristbands for nausea relief due to pregnancy, motion sickness, chemotherapy, and anesthesia. Our mission is to utilize the latest research in proven complementary alternatives to provide FACTS – functional, affordable, comfortable, trustworthy, and stylish products – that make a positive difference in people's health. PsiBands are sold in-store at Walgreens, CVS, Rite Aid, Target, HEB, Sprouts, etc.; online; and internationally.

Connect with us at <u>www.psibands.com/</u>, on Facebook at <u>https://www.facebook.com/psibands</u>, on Twitter @PsiBands, and on Instagram @psibands.

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