





Danae Theocharaki


GRADUATE STUDENT AT
GEORGETOWN UNIVERSITY

Contact

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Skills & Strengths

UX Research & Design

Content Creation

Strategy

Digital Transformation &
Adaptation

Associations

Global Media Group
Executive Board Member

Tech Tours
Executive Board Member & Organizer

Pivot Program
Tutor / Volunteer

About

A graduate student at Georgetown University's Communication, Culture & Technology (CCT) Program focusing on daily uses and implementations of AI, UX and HCI. Passionate about the intersection of human culture & society and emerging tech!

Education History

M.A. Communication, Culture & Technology
Georgetown University Aug 2020 – May 2022

- Systemic Design & UX, Interaction Design, Leading Ideas in Tech: AI to the Cloud, Strategic Comms for Startups, Computing & the Meaning of Code, Probabilities & Methodology

B.A. in Anthropology & Digital Studies
Davidson College Aug 2016 – May 2020

- Hacking, Remixing & Design, Data Structures, Science, Policy & Society, Programming and Problem Solving, Surveillance Culture, Media Effects
- Temple University, Japan テンプル大学ジ | Fall 2018

Work Experience

Accenture Jun 2021 – Aug 2021
Bus & Delivery Technology Associate

- CRM Transformation Strategy project for a bank: developed target state report, transformation roadmap, etc.
- Innovation Hub banking project: extensive research on fintech solutions, designed proposal presentation

PricewaterhouseCoopers Jun 2019 – Aug 2019
Consulting Intern for People Advisory Services

- Prepared & created business proposal for a real estate construction conglomerate client
- Interviews & research with client's (Greek bank) key stakeholders for a corporate customer satisfaction project

Accenture Jun 2018 – Aug 2018
Consulting Intern for Technology, Finance & Audit

- Created a new digital platform for a bank's high-end corporate clients & organized two-day demonstration workshop for stakeholders
- Executed internal auditing & financial strategy project for bank's cultural foundation

Nissan Jun 2017 – Jul 2017
Intern for the Marketing Department

- Conducted a client satisfaction research program for a new car model release, curated social media presence & carried out cost and expenditure analysis on multi-media ads

TEDxAthens Oct 2013 – Feb 2016
Intern (Speaker Series, Guests & Hospitality)

- Produced and assisted in the execution and organization of 3-day events with more than 12,000 attendees